

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Implementation of Social Media Management for Promotion of AP Tourism – Release of Rs.6,32,409/- (Rupees Six Lakhs Thirty Two Thousand Four Hundred and Nine only) - Sanction – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 144

Dated:15-02-2014

Read the following:

1. Letter No. APTDC/PR/15/2013-49 (R-PART-B), Dated: 02-01-2014 from the Executive Director, (Marketing), APTDC Limited, Hyderabad.
2. Invoice No.0133, from M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad, Dt.31-12-2013.

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**ORDER:**

In the reference 1<sup>st</sup> read above, Government have approved and the orders were issued to M/s. Future e-Leading Resource Pvt., Ltd., Hyderabad for implementation of Social Media Management for APTourism for a period of 1 year for an amount of Rs.25,29,636/- and release of amount in 4 quarters at the rate of Rs.6,32,409/- per quarter.

2. In the reference 2<sup>nd</sup> read above, M/s. Future e-Leading Resource Pvt., Ltd., Hyderabad has submitted invoice for an amount of Rs.6,32,409/- (Rupees Six Lakhs Thirty Two Thousand Four Hundred and Nine only) requesting for payment of 3<sup>rd</sup> quarter payment for the period 4<sup>th</sup> December to 04<sup>th</sup> March 2014 and requested the Government to release payment .

3. Government after careful examination of the matter, hereby sanction an amount of Rs.6,32,409/- (Rupees Six Lakhs Thirty Two Thousand Four Hundred and Nine only) to M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad, towards AP Tourism Promotional Actives by Implementation of Social Media Management.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (20) Promotion of Events – 500 – Other Charges - 503 - Other Expenditure”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad, through on line. The details of Bank account is as follows:-

Account Name	:	Future E-Learning Resource Pvt., Ltd., Hyderabad
Account No	:	370010200008808
Name of the Bank	:	Axis Bank Pvt., Ltd.,
IFSC Code	:	UTIB0000370

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To

M/s. Future E-Learning Resource Pvt., Ltd., Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

**Copy to:**

The YAT & C (PMU- Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**